CEC 2019
Beatrice, Nebraska

Conference Schedule (subject to change)

Wednesday, April 24

10:30am  Registration & Lunch
          Lunch – served until 11:45am
          Location: Vintage Venue, 620 Court Street, Beatrice NE  68310

11:45am  Welcome | Keynote Speaker
          Pioneering Possibilities - Our Heritage to Today’s Opportunities
          Dell Gines, Senior Community Development Advisor, Federal Reserve Bank of Kansas City

12:50pm  Group Photo (location to be determined)

1:30pm  Breakout Session I
          o  History Meets Economic Development – Oh, the Possibilities
             Jill Dolberg, Deputy State Historic Preservation Officer, History Nebraska
          o  Enhancing Quality of Life Through Placemaking (Walking Tour)
             Kim Wilson, University of Nebraska College of Architecture Professor
          o  Drinking in Local Entrepreneurship: A discussion on the evolution of the cider and craft beverage industry and its tie to community and agricultural success.
             Carla Snyder, Agricultural Entrepreneurship & Marketing Educator, Penn State University
          o  Community Stewards - It’s a Happening Thing
             Shawn Kaskie, Outreach Project Coordinator, Rural Futures Institute, University of Nebraska and Student Stewards
          o  Transfer of Leadership in Rural Communities
             Lindsay Hastings, UNL Department of Ag Leadership, Education & Communications Professor
          •  Demographic Trends Impacting Your Business or Community
             David Drozd, Research Coordinator, UNO Center for Public Affairs Research

3:00pm  Breakout Session II
          •  Downtown Uppers: Creating Housing Spaces (Walking Tour- limited to 20)
             Shelley McCafferty, Tax Incentive Outreach Coordinator, Nebraska History
          •  Housing - It’s not Just a Personal Issue
             Garry Clark, Executive Director at Greater Fremont Development Council and Sharon Hueftle, Executive Director, South Central Nebraska Economic Development District
          •  Breaking the Barriers to Business Transition Conversations
CONNECTING ENTREPRENEURIAL COMMUNITIES

Odee Ingersoll, Center Director, University of Nebraska at Kearney, Nebraska Business Development Center

- **Systematically Building an Entrepreneurial Ecosystem**
  Don Macke, Program Leader, Nebraska Extension Community Vitality Initiative and Vice President, e2 Entrepreneurial Ecosystems and Erik Pedersen, Vice President of Entrepreneurship, Network Kansas

- **Increasing Community Engagement in a Digital Age**
  Jeremy Lipschultz, College of Communications, Fine Arts and Media, University of Nebraska-Omaha

- **Getting Smart About Shrink Smart**
  David Peters, Department of Sociology, Iowa State University

4:30pm  Breakout Session III

- **See the New Face of MainStreet**
  Michael Sothan, Director, Main Street Beatrice

- **Building Entrepreneurial Ecosystems and Cultures Within our Communities**
  Michael W.P. Fortunato, Creative Insight Community Development

- **Communities and Community Reinvestment Act – Changing Opportunities**
  Dell Gines, Senior Community Development Advisor, Federal Reserve Bank of Kansas City.

- **SETting up a Regional Collaboration**
  Tim Borchers, Vice President for Academic Affairs, Peru State College and Rick Nelsen, Senior Economic Development Consultant, Nebraska Public Power District

- **Digital Civic Engagement – What we Learned**
  Gena McPherson, Ravenna Chamber of Commerce; Dana Dennison, Ravenna Economic Development Corporation; Heather St. Clair, Ashland Public Library; Rex Nelson, Nebraska Extension

- **Heart & Soul - Builds Community**
  David Weaver, Director of Communications, Orton Family Foundation

6:00pm  Reception and Heavy Hors D’oeuvres
Location: Heritage Center, Homestead National Monument of America, 24405 SW 75th Road, Beatrice

Dinner Optional and on your own – visit the excellent restaurant in the area, see packet

**Thursday, April 25th**

6:30am  Walking Beatrice Trails (optional – more details forthcoming)

7:30am  Breakfast on own, use local downtown venue coupons

8:30am  Morning Warm-up | Keynote
  **Beatrice Collaboration** -- Angie Bruna, Executive Director, Beatrice Chamber of Commerce and Gage County Tourism; Erin Chadwick, Marketing Coordinator, Economic Growth, NGage; Michael Sothan, Director, Beatrice Main Street
  Location: Vintage Venue, 620 Court Street, Beatrice NE  68310

9:15am  Breakout Session IV
CONNECTING ENTREPRENEURIAL COMMUNITIES

- **Fighting Fair for Economic Growth**  
  Tobias Tempelmeyer, City Administrator and General Manager, City of Beatrice

- **Libraries have a new card – check it out!**  
  Laureen Riedesel, Director, Beatrice Public Library

- **New Techniques to Catalyze Rural and Small Town Redevelopment**  
  Michael W.P. Fortunato, Creative Insight Community Development

- **Benefits of the Cooperative Development Model**  
  Greg McKee, Professor, Department of Agricultural Economics, UNL

- **Inclusion at Work: Strategies for Success**  
  Luis Sotelo, Chief Diversity Officer, Doane University

- **Networking for Change**  
  Kayla Schnuelle, Facilitator & Consultant, Mission Matters

10:45am  Breakout Session V

- **Plan Implementation – Don’t Leave it to Chance**  
  Neal Fogle, Economic and Community Development Educator, Penn State University

- **Sticky Communities – It’s not just for Kids**  
  Jonathan Jank, President & CEO, Seward County Chamber & Development Partnership

- **Wrapping the Loan Package to Let’s Make a Deal**  
  Umeda Islamova, Center Director, Nebraska Business Development Center, University of Nebraska-Lincoln

- **Cooperative Development Success Story: 4th Street Market**  
  Sharlette Schwenniger, Elwood Cooperative Market

- **Unleashing Local Assets for Community Impact**  
  KC Belitz, Nebraska Community Foundation, and Joy Stillmock (Syracuse), Rick Kentfield (Lewiston Consolidated School), Beth Roelfs (Diller), Tammy Weers (Diller)

- **Getting Smart About Shrink Smart**  
  David Peters, Department of Sociology, Iowa State University

12:00pm  Closing Session | Keynote

  **Pioneering Possibilities – Creating Heart and Soul Opportunities**  
  David Weaver, Director of Communications, Orton Family Foundation

  Location: Vintage Venue, 620 Court Street, Beatrice NE 68310

12:45pm  Lunch on your own with Downtown Dollars