CONNECTING ENTREPRENEURIAL COMMUNITIES

CEC 2019
Beatrice, Nebraska

Conference Schedule (subject to change)

Wednesday, April 24

10:30am  Registration & Lunch  
Lunch – served until 11:45am  
Location: Vintage Venue, 620 Court Street, Beatrice NE  68310

11:45am  Welcome | Keynote Speaker
Pioneering Possibilities - Our Heritage to Today’s Opportunities
Dell Gines, Senior Community Development Advisor, Federal Reserve Bank of Kansas City

12:50pm  Group Photo (location to be determined)

1:30pm  Breakout Session I

  •  History Meets Economic Development – Oh, the Possibilities
    Jill Dolberg, Deputy State Historic Preservation Officer, History Nebraska
  
  •  Enhancing Quality of Life Through Placemaking (Walking Tour)
    Kim Wilson, University of Nebraska College of Architecture Professor
  
  •  Drinking in Local Entrepreneurship: A discussion on the evolution of the cider and craft beverage industry and its tie to community and agricultural success.
    Carla Snyder, Agricultural Entrepreneurship & Marketing Educator, Penn State University
  
  •  Community Fellows - It’s a Happening Thing
    Shawn Kaskie, Outreach Project Coordinator, Rural Futures Institute, University of Nebraska and Student Fellows
  
  •  Transfer of Leadership in Rural Communities
    Lindsay Hastings, UNL Department of Ag Leadership, Education & Communications Professor
  
•  Demographic Trends Impacting Your Business or Community
    David Drozd, Research Coordinator, UNO Center for Public Affairs Research

3:00pm  Breakout Session II

  •  Downtown Uppers: Creating Housing Spaces (Walking Tour- limited to 20)
    Shelley McCafferty, Tax Incentive Outreach Coordinator, Nebraska History
  
•  Housing - It’s not Just a Personal Issue
    Garry Clark, Executive Director at Greater Fremont Development Council and Sharon Hueftle, Executive Director, South Central Nebraska Economic Development District
• **Breaking the Barriers to Business Transition Conversations**  
  Odee Ingersoll, Center Director, University of Nebraska at Kearney, Nebraska Business Development Center

• **Systematically Building an Entrepreneurial Ecosystem**  
  Don Macke, Program Leader, Nebraska Extension Community Vitality Initiative and Vice President, e2 Entrepreneurial Ecosystems and Erik Pedersen, Vice President of Entrepreneurship, Network Kansas

• **Increasing Community Engagement in a Digital Age**  
  Jeremy Lipschultz, College of Communications, Fine Arts and Media, University of Nebraska-Omaha

• **Getting Smart About Shrink Smart**  
  David Peters, Department of Sociology, Iowa State University

4:30pm  Breakout Session III

• **See the New Face of MainStreet**  
  Michael Sothan, Director, Main Street Beatrice

• **Building Entrepreneurial Ecosystems and Cultures Within our Communities**  
  Michael W.P. Fortunato, Creative Insight Community Development

• **Communities and Community Reinvestment Act – Changing Opportunities**  
  Dell Gines, Senior Community Development Advisor, Federal Reserve Bank of Kansas City.

• **SETting up a Regional Collaboration**  
  Tim Borchers, Vice President for Academic Affairs, Peru State College and Rick Nelsen, Senior Economic Development Consultant, Nebraska Public Power District

• **Digital Civic Engagement – What we Learned**  
  Gena McPherson, Ravenna Chamber of Commerce; Dana Dennison, Ravenna Economic Development Corporation; Heather St. Clair, Ashland Public Library; Rex Nelson, Nebraska Extension

• **Pioneering The Practical – Practical Tips for Getting to Your Community’s Heart & Soul**  
  David Weaver, Director of Communications, Orton Family Foundation

6:00pm  Reception and Heavy Hors D’oeuvres  
  Location: Heritage Center, Homestead National Monument of America, 24405 SW 75th Road, Beatrice

  Dinner Optional and on your own – visit the excellent restaurant in the area, see packet  

**Thursday, April 25th**

6:30am  Walking Beatrice Trails (optional – more details forthcoming)

7:30am  Breakfast on own, use local downtown venue coupons

8:30am  Morning Warm-up | Keynote  
  **Beatrice Collaboration** -- Angie Bruna, Executive Director, Beatrice Chamber of Commerce and Gage County Tourism; Erin Chadwick, Marketing Coordinator, Economic Growth, NGage; Michael Sothan, Director, Beatrice Main Street  
  Location: Vintage Venue, 620 Court Street, Beatrice NE  68310
9:15am Breakout Session IV

- **Fighting Fair for Economic Growth**
  Tobias Tempelmeyer, City Administrator and General Manager, City of Beatrice

- **Libraries have a new card – check it out!**
  Laureen Riedesel, Director, Beatrice Public Library

- **New Techniques to Catalyze Rural and Small Town Redevelopment**
  Michael W.P. Fortunato, Creative Insight Community Development

- **Benefits of the Cooperative Development Model**
  Greg McKee, Professor, Department of Agricultural Economics, UNL

- **Inclusion at Work: Strategies for Success**
  Luis Sotelo, Chief Diversity Officer, Doane University

- **Networks = Unleashed Leadership in Living Systems**
  Kayla Schnuelle, Facilitator & Consultant, Mission Matters

10:45am Breakout Session V

- **Plan Implementation – Don’t Leave it to Chance**
  Neal Fogle, Economic and Community Development Educator, Penn State University

- **Sticky Communities – It’s not just for Kids**
  Jonathan Jank, President & CEO, Seward County Chamber & Development Partnership

- **Wrapping the Loan Package to Let’s Make a Deal**
  Umeda Islamova, Center Director, Nebraska Business Development Center, University of Nebraska-Lincoln

- **Cooperative Development Success Story: 4th Street Market**
  Sharlette Schwenniger, Elwood Cooperative Market

- **Unleashing Local Assets for Community Impact**
  KC Belitz, Nebraska Community Foundation, and Joy Stillmock (Syracuse), Rick Kentfield (Lewiston Consolidated School), Beth Roelfs (Diller), Tammy Weers (Diller)

- **Getting Smart About Shrink Smart**
  David Peters, Department of Sociology, Iowa State University

12:00pm Closing Session | Keynote

**Pioneering Language – Is the Vocabulary of Helping Small Towns an Obstacle to Their Very Success?**

David Weaver, Director of Communications, Orton Family Foundation

Location: Vintage Venue, 620 Court Street, Beatrice NE 68310

12:45pm Lunch on your own with Downtown Dollars