

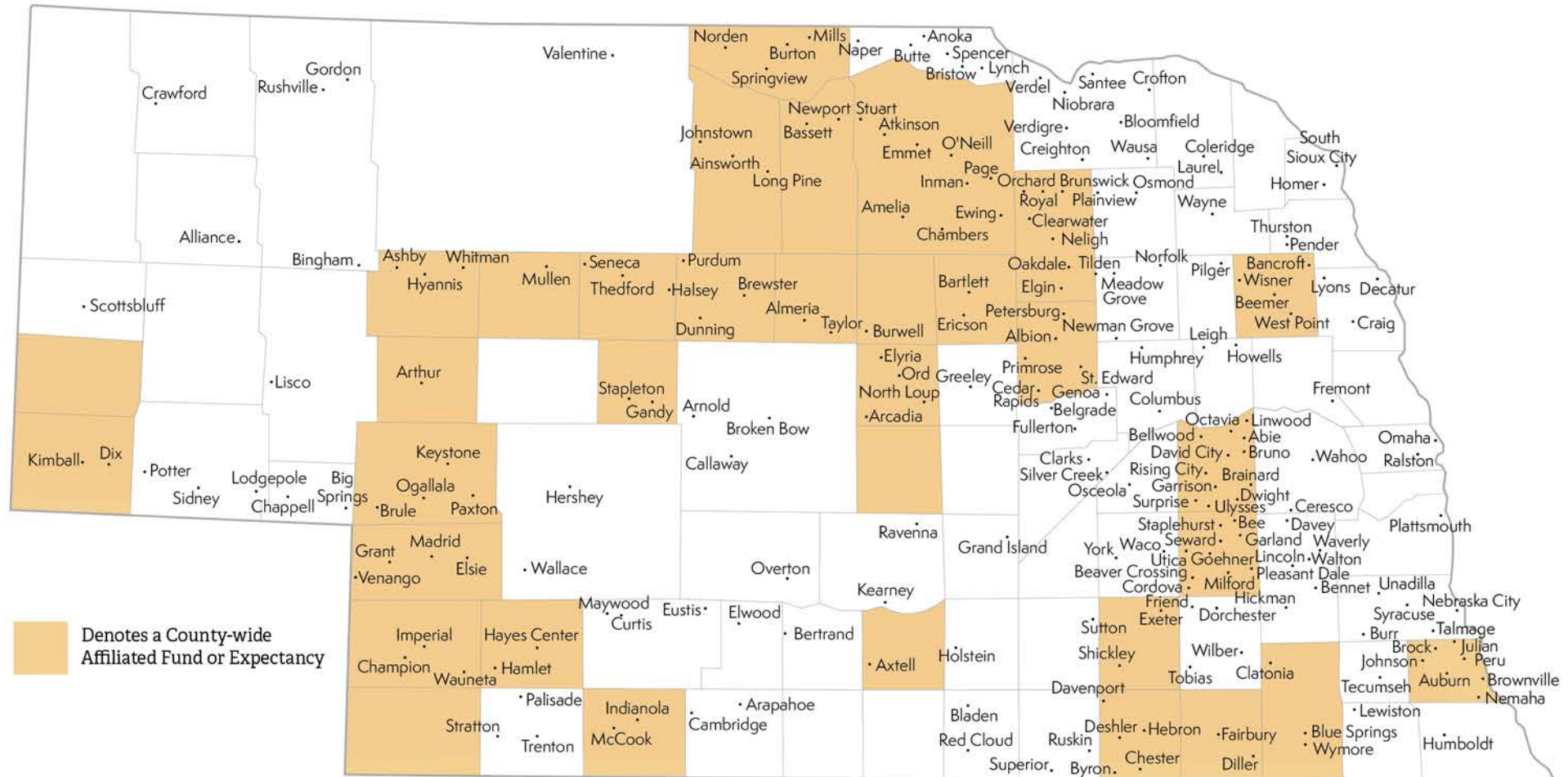


NEBRASKA COMMUNITY

F O U N D A T I O N

TURN UP YOUR DREAM SWITCH

BENEFITING 271 COMMUNITIES IN 83 COUNTIES



This map depicts counties and communities that benefit from planned gifts
and affiliated funds of Nebraska Community Foundation

June 30, 2021

Community Endowment Building

	2010	2015	2021
Community-focused funds building endowments	86	123	143
Endowment assets (million \$)	\$24	\$55	\$133
Planned gifts to grow endowments (million \$)	\$26	\$34	\$32
Endowments + expectancies (million \$)	\$50	\$88	\$165

We *unleash* abundant local assets,
inspire charitable giving, and
connect ambitious people
to build stronger communities
and a *Greater Nebraska.*



PEOPLE ATTRACTION

Build, grow and sustain hometowns
that are *magnetic* – hometowns
that are attracting
stayers, returners and *newcomers*
to be in a community with us.



COMMUNITY DEVELOPMENT MATH

Collective vision

+ Distributed leadership

+ Discretionary capital

+ Citizen engagement

Magnetic Hometowns

Asset-Based Community Development

ABCD focuses on making *visible* the resources that are already in a community.

Premise: Every Community has more *potential resources* than any one person knows.

Why an asset-based approach?

1. When people discover what they have, they *find* power
2. When people join together in new connections and relationships, they *build* power
3. When people become more productive together, they *exercise* their power to address problems and realize dreams.

Nebraska is blessed
with
Abundance.

Everything we need is *right where we are.*
Everything and everyone *works.*

2021 Platte County Transfer of Wealth

10-year transfer of wealth = \$1.7 billion

5% of 10-year TOW = \$85 million

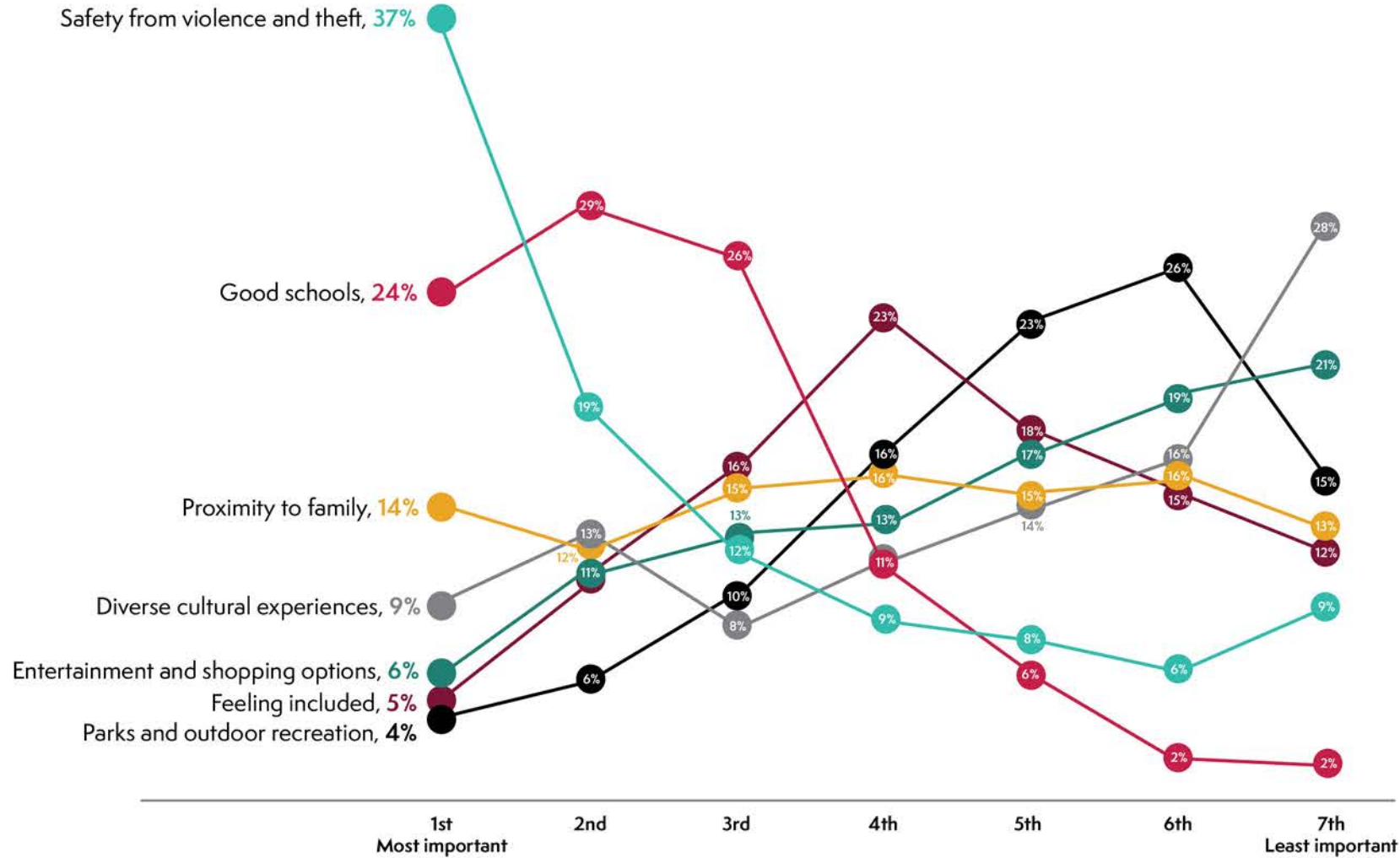
50-year transfer of wealth = \$15.6 billion

7% of 10-year TOW goal achieved
(\$6,370,000/\$85 million)

- Platte County's overall Pop. Growth since the 1970's, first positive net migration since before 1950
- Nebraska (and Greater Nebraska) has begun bending the curve – 2nd-best decade since the 1920's

2021 YOUTH SURVEY RESULTS

Rank the following from most important (1) to least important (7) when you think of your ideal community.



2021 YOUTH SURVEY RESULTS

What is the ideal size of a community to live in?



SMALL,
like my hometown
64%



MEDIUM,
like Grand Island
23%



LARGE,
like Omaha
9%



VERY LARGE,
like Chicago
4%

2020

47%

33%

15%

5%

2021 YOUTH SURVEY RESULTS

*Do you think there is a negative stigma
with returning/staying in the place you live now?*

YES
24%

NO
76%

Responses by gender

	YES	NO
Female	32%	68%
Male	16%	84%
Prefer not to say	25%	75%

If you do not plan to live here as an adult, what is the main reason you would not live in this area?

- Job or business opportunity elsewhere = **53%**
- Better places to raise a family elsewhere = **9%**
- Family ties elsewhere = **6%**
- Lower cost of living elsewhere = **4%**
- Quality schools elsewhere = **5%**
- More recreation opportunities elsewhere = **13%**
- Other = **11%**

2021 YOUTH SURVEY RESULTS

“

Let younger voices be heard.

”

My peers and I are invited to share our opinions or get involved in town projects or happenings.

☒ TRUE

67%

☐ FALSE

33%

I play a role in this community (ex. you are involved in decision making about the community like events, programs, law making, or projects).

☒ TRUE

25%

☐ FALSE

75%

“

Give students more of an opportunity to be active members in the community.

”

ENERGIZING ENTREPRENEURIAL ECOSYSTEMS

