

Capitalizing on NPPD Resources

April 26, 2022



Nebraska Public Power District
Always there when you need us

OUR TEAM



**Nicole
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O'Neill



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Tricia Moyer
Research
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Ogallala





VISION

We are a premier energy provider bringing the best of public power to Nebraskans, powering everyday life and a brighter future.

MISSION

Safely generate and deliver reliable, low-cost, sustainable energy and related services, while providing outstanding customer service.

BY THE NUMBERS



31
GENERATING
FACILITIES



5,366 MILES
TRANSMISSION &
SUBTRANSMISSION LINES



2,814 MILES
DISTRIBUTION
LINES



46
MUNICIPALITIES
SERVED AT
WHOLESALE



79
COMMUNITIES
SERVED BY RETAIL



24
PUBLIC POWER
DISTRICTS SERVED
AT WHOLESALE



1,900+
TEAMMATES WORKING
FOR YOU



\$1.2 Billion
OPERATING
REVENUE



600,000
NEBRASKANS SERVED IN
PARTNERSHIP WITH
OTHER UTILITIES



3,230 MW
DIVERSE
GENERATION



93,000
RESIDENTIAL, COMMERCIAL
AND INDUSTRIAL
CUSTOMERS

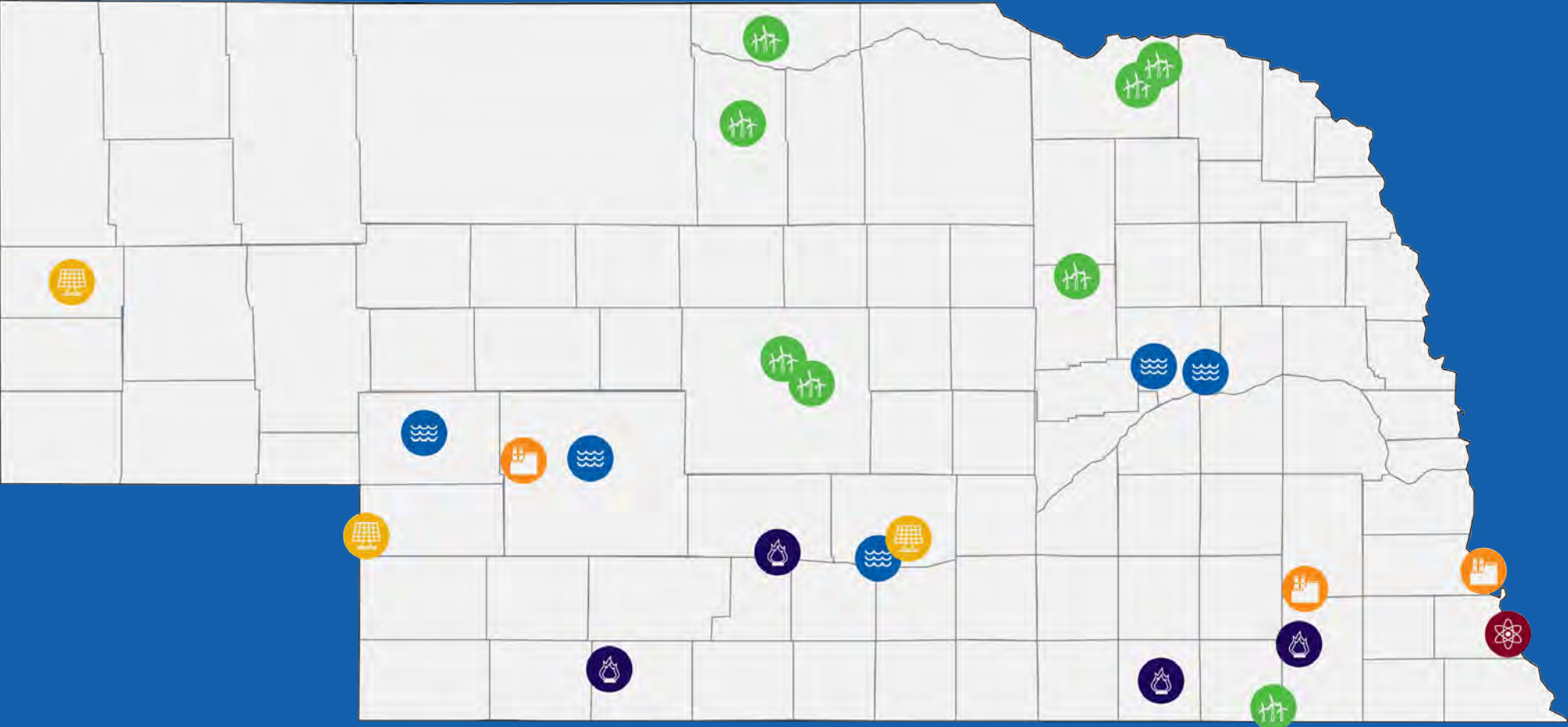


84 of 93
NEBRASKA COUNTIES
ARE SERVED BY NPPD



Nebraska Public Power District
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ENERGY RESOURCES



COAL



NUCLEAR



GAS & OIL



WIND



HYRDOPOWER



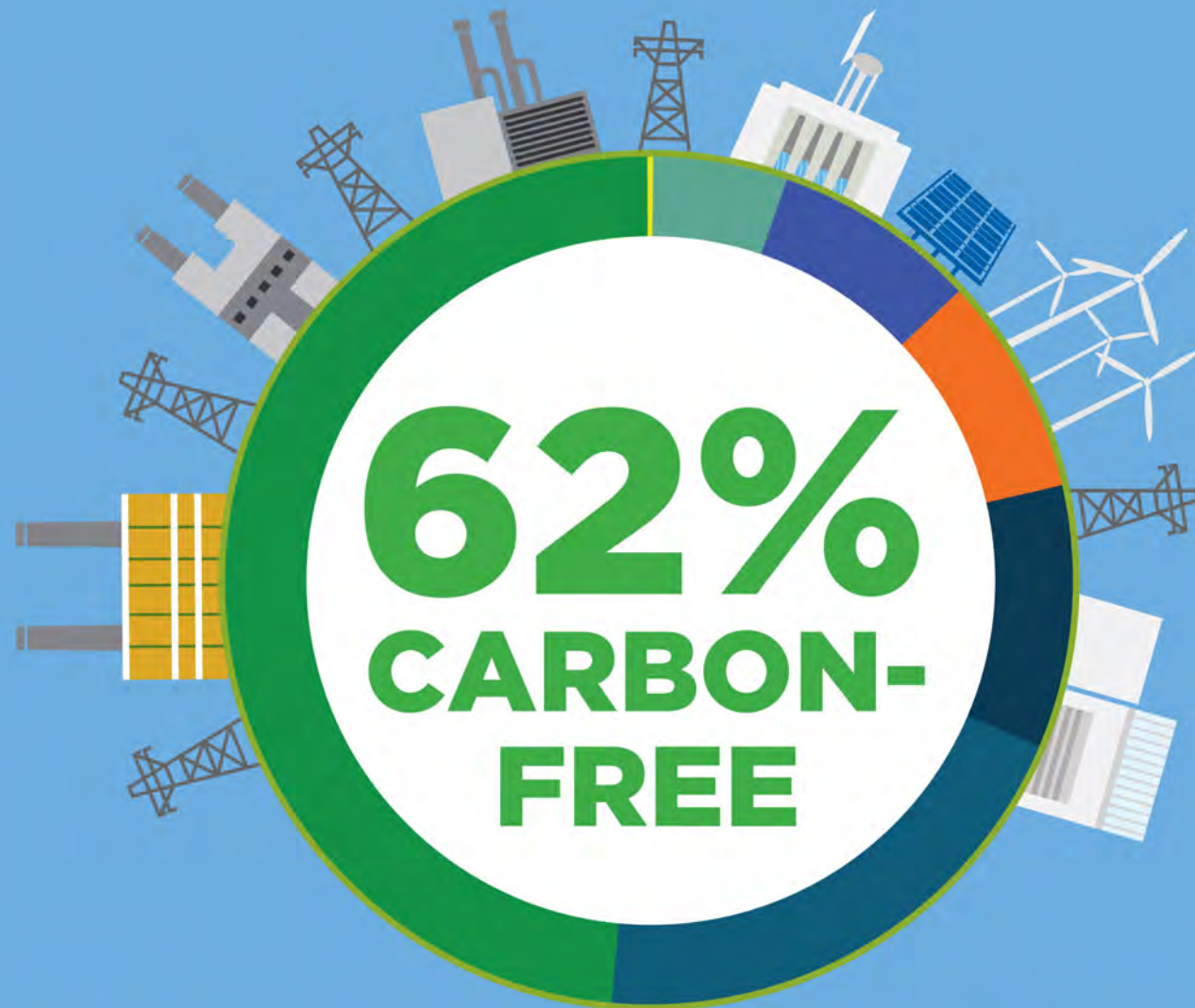
SOLAR



Nebraska Public Power District
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NPPD ENERGY GENERATION RESOURCES FOR NEBRASKA CUSTOMERS

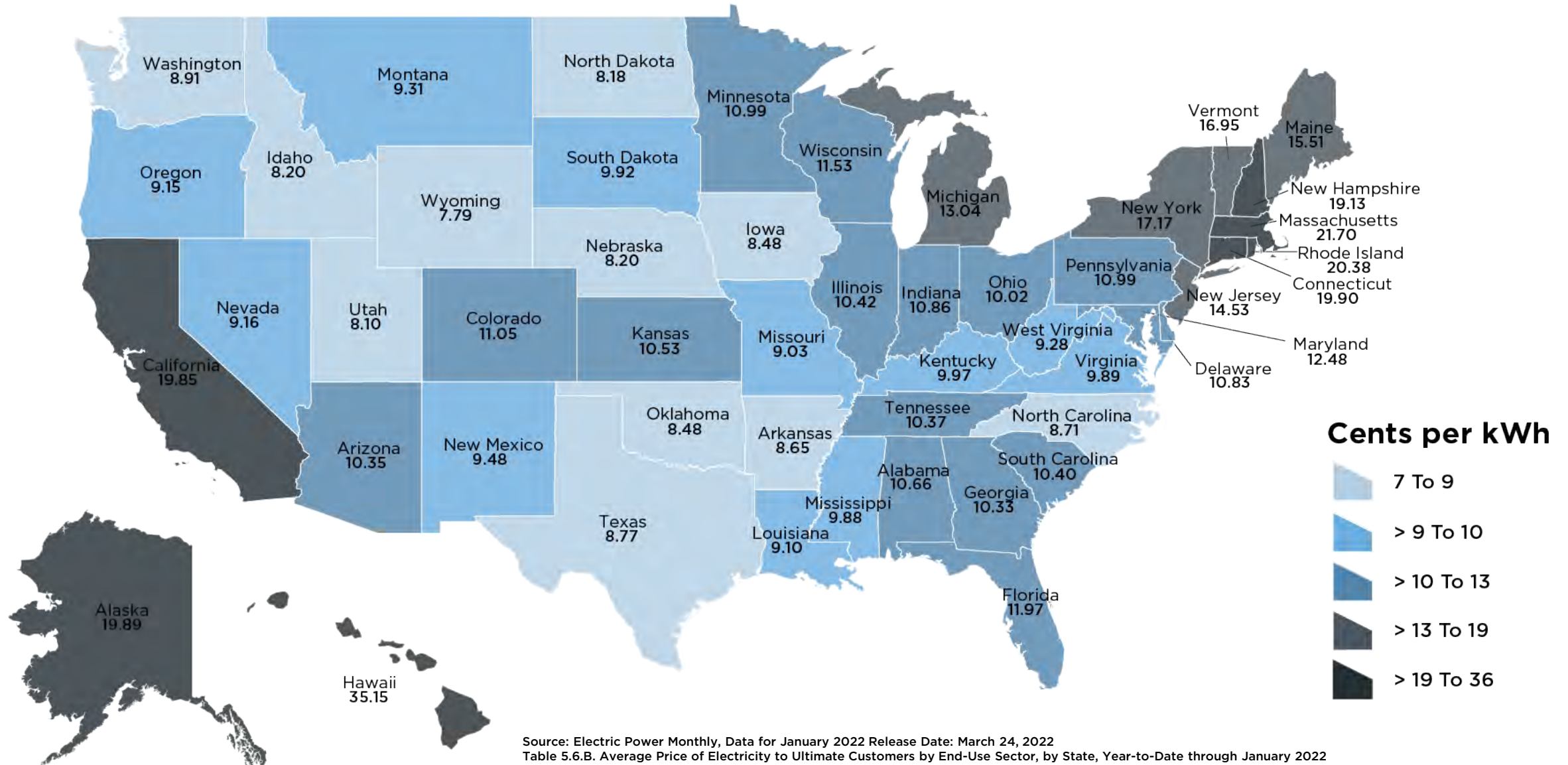
2020-2021 Rolling Two-Year Average
Data is preliminary



*Qualifying Local Generation (QLG) includes renewable energy facilities installed by our wholesale customers and in NPPD retail communities.

Average Price per Kilowatt-hour for All Sectors by State, 2022

U.S. Total Average Price per kWh is 11.34



Why We're Involved in Economic Development

- Enhance the quality of life
- Lower electric rates (costs) for all
- Job creation/wealth retention
- Build revenue
- Foster good government & community relations
- Diversity state's economy
- Expand tax base



NPPD Resources

- Strategic Planning
- Research
- Community Marketing Materials
- Site Readiness
- Educational Opportunities
- Energy Efficiency
- Diversity & Inclusion



Here's how you can make an impact on your community:



or type this into your web browser:

pollev.com/ecodevo

- Use your smartphone or tablet to access polling site
- Open the camera app on your device to scan QR
- Act like you're taking a picture of this QR code
- Click on the link or pop-up box that appears
- This should bring you to the polling site we'll use
- If you'd prefer to vote by paper, please let us know

Tonight's town hall hosted together by:



KBR
RPPD

2



I Love Dodge Because.....



Responses

Friendly Neighbors

Personal

Husband

Husband

It's home

Family

Friendly confines

People

Friendly

Of small knit community and all the nice people

My husband came from here

Atmosphere

People

community

Clean

Community

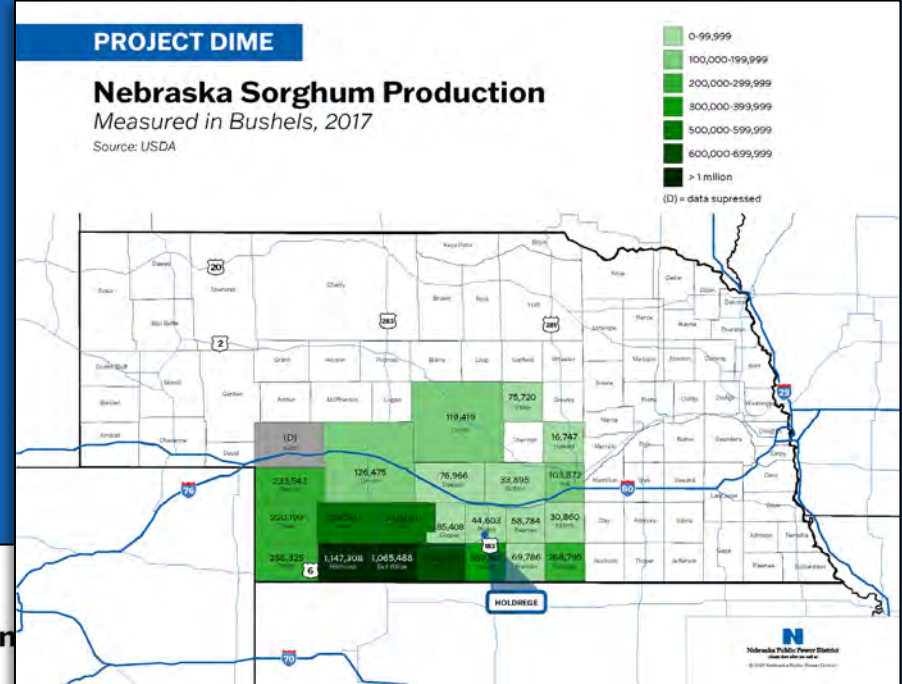
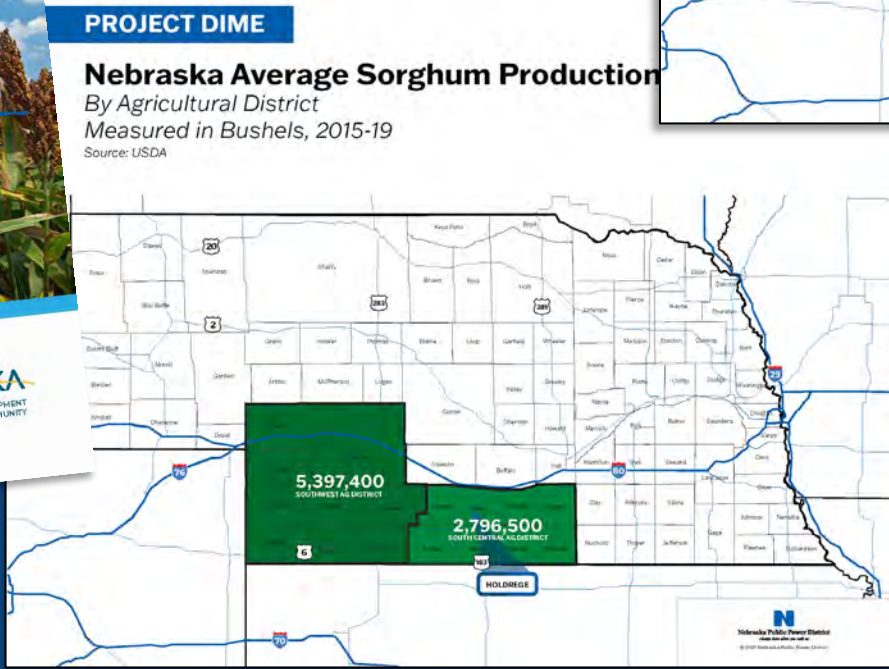
PROJECT PROPOSAL

PROJECT DIME

HOLDREGE, NEBRASKA

502 East Avenue | P.O. Box 522
Holdrege, NE 68949
(308) 995-4148
pdc@phelpscountyne.com
phelpscountyne.com

Research Assistance



Selected Employment and Wage Data

Selected Occupations

For Areas within 20-, 30- & 50- Mile Radius of Holdrege, Nebraska

	Logisticians and Project Management Specialists			Mechanical Engineers			Shipping, Receiving, and Inventory Clerks			Miscellaneous Electrical and Electronic Equipment Mechanics, Installers, and Repairers		
	20-mile radius	30-mile radius	50-mile radius	20-mile radius	30-mile radius	50-mile radius	20-mile radius	30-mile radius	50-mile radius	20-mile radius	30-mile radius	50-mile radius
Jobs (2020)	16	18	32	45	53	105	110	177	287	24	31	56
Projected Jobs (2025)	19	22	38	49	58	114	105	172	285	26	33	62
Projected Job Change % (2020 - 2025)	20%	19%	19%	9%	10%	8%	(5%)	(3%)	(1%)	7%	7%	11%
Median Hourly Earnings	\$39.05	\$39.28	\$39.26	\$40.51	\$40.56	\$39.68	\$17.67	\$17.36	\$17.14	\$22.17	\$21.92	\$21.59
Average Hourly Earnings	\$42.54	\$42.79	\$42.48	\$40.38	\$40.43	\$39.92	\$18.29	\$17.98	\$17.75	\$23.80	\$23.59	\$23.37
Pct. 25 Hourly Earnings	\$32.58	\$32.75	\$32.31	\$28.99	\$29.02	\$28.95	\$14.58	\$14.32	\$14.16	\$16.90	\$16.83	\$16.88
Pct. 75 Hourly Earnings	\$49.86	\$50.16	\$49.90	\$50.31	\$50.35	\$49.55	\$20.95	\$20.63	\$20.34	\$28.91	\$28.36	\$27.50

	Industrial Machinery Installation, Repair, and Maintenance Workers			First-Line Supervisors of Production and Operating Workers			Electrical, Electronics, and Electromechanical Assemblers			Miscellaneous Assemblers and Fabricators		
	20-mile radius	30-mile radius	50-mile radius	20-mile radius	30-mile radius	50-mile radius	20-mile radius	30-mile radius	50-mile radius	20-mile radius	30-mile radius	50-mile radius
Jobs (2020)	136	293	478	173	386	575	53	60	98	320	399	620
Projected Jobs (2025)	149	327	533	172	394	596	57	64	104	293	377	584
Projected Job Change % (2020 - 2025)	9%	12%	11%	(1%)	2%	4%	7%	6%	6%	(9%)	(6%)	(6%)
Median Hourly Earnings	\$24.92	\$23.96	\$23.94	\$29.30	\$28.26	\$28.49	\$13.64	\$13.61	\$13.72	\$15.29	\$15.24	\$15.36
Average Hourly Earnings	\$25.28	\$24.28	\$24.34	\$34.20	\$33.01	\$32.92	\$14.34	\$14.31	\$14.50	\$16.12	\$16.07	\$16.13
Pct. 25 Hourly Earnings	\$20.60	\$19.78	\$19.85	\$21.56	\$20.79	\$21.08	\$11.41	\$11.38	\$11.48	\$13.36	\$13.30	\$13.38
Pct. 75 Hourly Earnings	\$29.87	\$28.65	\$28.60	\$39.44	\$38.09	\$37.93	\$16.14	\$16.11	\$16.39	\$18.87	\$18.81	\$18.85

Selected Demographic & Industry Data
For Areas within 20- 30- & 50- Mile Radius
of Holdrege, Nebraska

Demographics	20-Mile Radius	30-Mile Radius	50-Mile Radius
Population (2010)	57,537	82,049	162,145
Population (2020)	60,790	85,007	162,940
Projected Population (2025)	62,222	87,017	165,286
Projected Population Change % (2020 - 2025)	2%	2%	1%
Jobs (2010)	28,980	40,154	73,625
Jobs (2020)	29,564	41,776	74,686
Jobs Change %	2%	4%	1%
Current Average Earnings	\$53,902	\$54,719	\$53,815
Labor Force (Sep 2021)*	54,877	54,877	127,737
Participation Rate (Sep 2021)*	69.0%	69.0%	68.7%
Unemployment (Sep 2021)*	627	627	1,710
Unemployment Rate % (Sep 2021)*	1.1%	1.1%	1.3%

Industry Data: Manufacturing	20-Mile Radius	30-Mile Radius	50-Mile Radius
Jobs (2010)	3,228	7,500	11,340
Jobs (2020)	3,346	8,138	12,070
Jobs Change %	2%	4%	1%
Earnings (2020)	\$70,722	\$65,574	\$64,843
Wages, Salaries, & Proprietor Earnings (2020)	\$54,673	\$52,096	\$51,436
Jobs LQ (2020)	1.30	2.24	1.86

*Data only available at the county level. All other data based on Zip Code Tabulation Area (ZCTA) .
Source: EMSI Q4 2021 Data Set

Economic Impact Assessment

Economic Impacts of Inadequate Child Care Access Lexington, Nebraska

February 2022

Prepared by:

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IMPACT ASSESSMENT H, LLC ASKA

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chain taking place in the City of Norfolk
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with, and nonmotor income. These induced
employees within the business supply
other personal services businesses.

\$8.5M
TOTAL ANNUAL
EMPLOYEE
COMPENSATION IMPACT

+119
JOBS

\$257K
ANNUAL TAX REVENUE
(LOCAL SALES AND PROPERTY TAXES)

\$2.9M
TOTAL RETAIL SALES

SECONDARY OUTPUT EFFECTS

The total annual value of output directly associated with the proposed Norfolk Crush plant was not available. The secondary output impacts provided are based on data from the Madison County IMPLAN model and direct employment values. The secondary, local output effects associated with the proposed Norfolk Crush plant are estimated to total \$17.6 million and include both indirect and induced output impacts.

EFFECTS ON PRODUCTION AND IMPORTS (TPI) EFFECTS

Annual TPI, primarily sales and property taxes, directly associated with the proposed Norfolk Crush plant are estimated to be \$54,000. Secondary TPI effects (indirect and induced) are estimated to be \$203,000 for a total, annual TPI of \$257,000.

ESTIMATED ECONOMIC IMPACTS



ns data on total personal income and non motor vehicle taxable
rea Economy for the period, 2011-2020. Also shown is the relat
sonal income and total retail sales for this period. As the data p
y, retail sales for the Norfolk Study Area have averaged \$4.4 per
me during the period 2011-2020. Statewide, non motor vehicle
nt of total personal income during the same 2011-2020 period.

TABLE ONE PERSONAL INCOME AND RETAIL SALES Norfolk Study Area, 2011-2020

PERSONAL INCOME (\$1,000)	TOTAL RETAIL SALES (\$1,000)	RETAIL SALES AS % OF TOTAL PERSONAL INCOME (%)
1,406,141	559,142	39.8
1,467,274	599,925	40.9
1,475,422	597,218	40.5
1,527,430	617,636	40.4
1,573,772	607,255	38.6
1,580,827	595,498	37.7
1,657,867	625,051	34.5
1,759,383	607,255	34.1
1,817,604	620,045	32.8
1,918,321	629,044	34.4

includes Madison County in Nebraska
ime: U.S. Dept. of Commerce, Bureau of Economic Analysis
Dept. of Revenue

vehicle, taxable retail sales associated with the operation
t employing 55.0 workers, it is assumed that area retail
Madison County value) of the estimated increase in total
with the business. The estimated annual increase in total
Economy is \$2.9 million (\$8.5 million increase in total
ually.

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Nebraska
Always there

Targeted Industry Studies

RECOMMENDED INDUSTRY TARGETS

Mature: important local industries with national trends of declining employment.

Key: important drivers of the area economy.

Potential: potential drivers of the area economy.

Key Potential: industries with key potential but have recent and projected negative employment growth.

Supply Chain Analysis: possible opportunities for import substitution.

MATURE INDUSTRY TARGETS

Manufacturing

- Bakeries and Tortilla Manufacturing
- Other Fabricated Metal Product Manufacturing

Wholesale Trade

- Farm Product Raw Material Merchant Wholesalers
- Misc. Nondurable Goods Merchant Wholesalers

Transportation and Warehousing

- Rail Transportation
- Specialized Freight Trucking

Information

- Newspaper, Periodical, Book, and Directory Publishers

Finance and Insurance

- Securities and Commodity Contracts Intermediation and Brokerage

KEY INDUSTRY TARGETS

Mining, Quarrying, and Oil and Natural Gas Extraction

- Nonmetallic Mineral Mining and Quarrying

Construction

- Residential Building Construction
- Utility System Construction
- Foundation, Structure, and Building Exterior Contractors
- Building Equipment Contractors
- Building Finishing Contractors
- Other Specialty Trade Contractors

Manufacturing

- Animal Food Manufacturing
- Animal Slaughtering and Processing
- Cement and Concrete Product Manufacturing
- Architectural and Structural Metals Manufacturing

Wholesale Trade

- Motor Vehicle and Motor Vehicle Parts and Supplies Merchant Wholesalers
- Hardware, and Plumbing and Heating Equipment and Supplies Merchant Wholesalers
- Machinery, Equipment, and Supplies Merchant Wholesalers

Professional, Scientific, and Technical Services

- Computer Systems Design and Related Services

Management of Companies and Enterprises

- Management of Companies and Enterprises

Administrative and Support and Waste Management and Remediation Services

POTENTIAL INDUSTRY TARGETS

Construction

- Nonresidential Building Construction

Wholesale Trade

- Professional and Commercial Equipment and Supplies Merchant Wholesalers

Finance and Insurance

- Depository Credit Intermediation
- Agencies, Brokerages, and Other Insurance Related Activities

Professional, Scientific, and Technical Services

- Architectural, Engineering, and Related Services
- Management, Scientific, and Technical Consulting Services

Healthcare and Social Assistance

- Offices of Physicians
- Offices of Dentists
- Outpatient Care Centers

KEY POTENTIAL INDUSTRY TARGETS

Transportation and Warehousing

- General Freight Trucking

Finance and Insurance

- Activities Related to Credit Intermediation

SUPPLY CHAIN INDUSTRY TARGETS

Retail Trade

- Automobile Dealers
- Automotive Parts, Accessories, and Tire Stores
- Lawn and Garden Equipment and Supplies Stores

Professional, Scientific, and Technical Services

- Other Professional, Scientific, and Technical Services

Arts, Entertainment, and Recreation

- Other Amusement and Recreation Industries

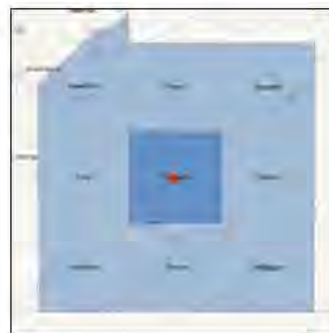
Accommodation and Food Services

- Traveler Accommodation
- Special Food Services

Other Services (Except Public Administration)

- Electronic and Precision Equipment Repair and Maintenance
- Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance
- Other Personal Services

FILLMORE COUNTY TARGET INDUSTRY ANALYSIS



Program Summary

The Target Industry Analysis identifies a core set of industries that are likely candidates for future retention, expansion, and possible recruitment efforts by the Fillmore County Economic Development Corporation. The area included consists of Fillmore, Hamilton, York, Seward, Saline, Johnson, Thayer, Nuckolls, and Clay Counties.

The analysis is one of the important steps in the target industry program NPPD developed to support its customer communities.

TOP 5 INDUSTRIES BY EMPLOYMENT

1. Government
2. Manufacturing
3. Health Care and Social Assistance
4. Retail Trade
5. Wholesale Trade

FASTEST GROWING INDUSTRIES BY EMPLOYMENT (2015-2020)

1. Administrative Support Services
2. Educational Services
3. Other Services
4. Mining, Quarrying, and Oil and Gas Extraction
5. Real Estate

DECLINING INDUSTRIES BY EMPLOYMENT (2015-2020)

1. Utilities
2. Information
3. Transportation and Warehousing
4. Accommodation and Food Services
5. Manufacturing



Nebraska Public Power District

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Community Marketing

OFFICIAL COMMUNITY GUIDE

Plattsmouth

NEBRASKA




Welcome to Cass County!

- ▶ A community rich in history
- ▶ Strong leadership team with continuity of programs and initiatives
- ▶ Small town personality with easy access to metro amenities and labor force

Visit plattsmouth.org

NEBRASKA ECONOMIC DEVELOPMENT CERTIFIED COMMUNITY

Available Industrial Site

Fairmont, Nebraska
www.fillmorecountydevelopment.org

87 Acres

Population	Fairmont	Fillmore County Labor Market*
2015 U.S. Census	538	5,619
		83,071

*Fillmore County and contiguous counties




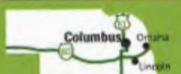


Available Industrial Building

Columbus, Nebraska
www.columbusne.us

25,000 Sq. Ft.

Population	Columbus	Platte County Labor Market*
2015 U.S. Census	22,797	32,847
		114,357

*Platte County and contiguous counties

Floor Plan

This information was obtained from sources which we deem reliable; however, we do not guarantee accuracy. Prospective buyers should carefully verify all information.
©Nebraska Public Power District 8883378 403

Columbus, Nebraska

Building Description

Location: 3132 E. 18th Street
Description/Features: 25,000 sq. ft. (125'x200') insulated metal building; built in 2011; the eave height is 18' and peak height is 207'; 25' column spacing; 6" concrete floor; 2-10'x13' offices with gas heat and air conditioning; 1-7'x13' bathroom; 4 loading docks with dock seals and mechanical levelers and door openers; 1-14'x14' drive-in overhead door with opener; fire sprinkled; warehouse is gas heated; fluorescent lighting; building is expandable to the west
Land: 1.92 acres; outside the 100-year floodplain; soil type is Janude (JM) fine sandy loam; 0-1 percent slope
Zoning: Manufacturing
Previous Use: Distribution Center
Protective Services: Fire insurance classification is 3/3Y; 2 miles to fire department with 15 full-time and 60 city and 21 rural volunteer firefighters; 24-hour police patrol provided

Utilities

Electricity: Cornhusker Public Power District; 15 kV transmission voltage; 34.5 kV subtransmission voltage; 12.5 and 7.2 kV distribution voltage; 277/480 secondary voltage; 3-phase
Natural Gas: Black Hills Energy; 4" main; 80 lbs. pressure; 1,000 BTU per cu. ft.; Northern Natural Gas is the transmission pipeline company
Water: City of Columbus; 12" main, 58 lbs. static pressure, 55 lbs. residual pressure, 1,440 gpm; treatment plant with rated capacity of 18 mgd; plans for 18" water line to provide loop of water system
Sanitary Sewer: City of Columbus; 15" main; activated sludge treatment plant with rated capacity of 4.5 mgd
Telecommunications: Frontier Communications; digital central office served by fiber, 1 mile; DSL, ADSL, and ISDN; video conferencing and data are available

Transportation

Highways: Building located within 1/4 mile of U.S. Highway 30 and 3 1/2 miles from U.S. Highway 81, both highways are designated to be four-lane expressways with segments from Columbus east to Schuyler and north to Norfolk completed; Interstate 80 is 50 miles south, Interstate 29 is 85 minutes east; bus service is available in the city
Railroads: Union Pacific Railroad; main line is 1/8 mile from building; BNSF Railway Company and Nebraska Central Railroad also serve Columbus
Air Service: Columbus Municipal Airport; 6,780' lighted and hard-surfaced runway
Nearest Commercial: Lincoln Airport; 75 miles (75 minutes)
Air Service: Omaha Eppley Airfield; 85 miles (95 minutes)


Other

Owner: GRQ, LLC
Sale or Lease Price: Negotiable
2015 Tax Rate: \$0.982681 per \$100 of actual value

Contacts

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Columbus Economic Council
Vice President, Development/Marketing
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10/16



SITE READY ASSISTANCE PROGRAM



Map with locations
where we have
granted dollars

Diversity & Inclusion Efforts



Pais	Bilingual	Type of Business
Mexico	No	Grocery Store
Mexico	No	Clothing Store
Mexico	Yes	Well-being
Guatemala	No	Clothing Store
Guatemala	No	Bakery
Guatemala	No	Well-being
Guatemala	No	Clothing Store
0	Si	Liquor Store
Mexico	Si	Retail
Mexico	Si	Clothing Store
Mexico	No	Bazar
Mexico	No	Clothing Store
USA	Si	Restaurant
Peru	Si	Grocery Store

Energy Efficiency

ENERGYWISE
Use less. Spend less. Do more.



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[ENERGY SAVINGS TIPS](#)

[TOOLS & RESOURCES](#)

[CONTACT US](#)



INCENTIVES FOR
YOUR
HOME



INCENTIVES FOR
YOUR
BUSINESS



INCENTIVES FOR
YOUR AG
OPERATION



INCENTIVES FOR
YOUR LAWN &
GARDEN



INCENTIVES FOR
ELECTRIC
VEHICLES



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Q&A

